

# *A Unique Policy Development Outside Europe: The Example of Malaysia*

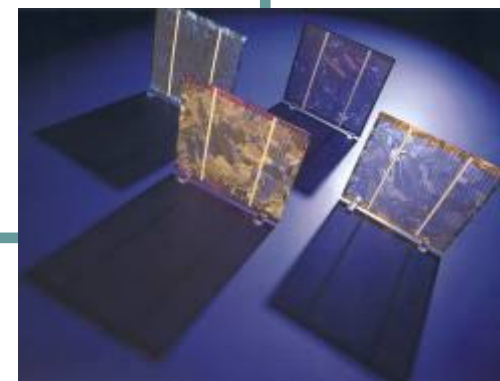
**Ir. Ahmad Hadri Haris**

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*National Project Leader*

*MBIPV Project*

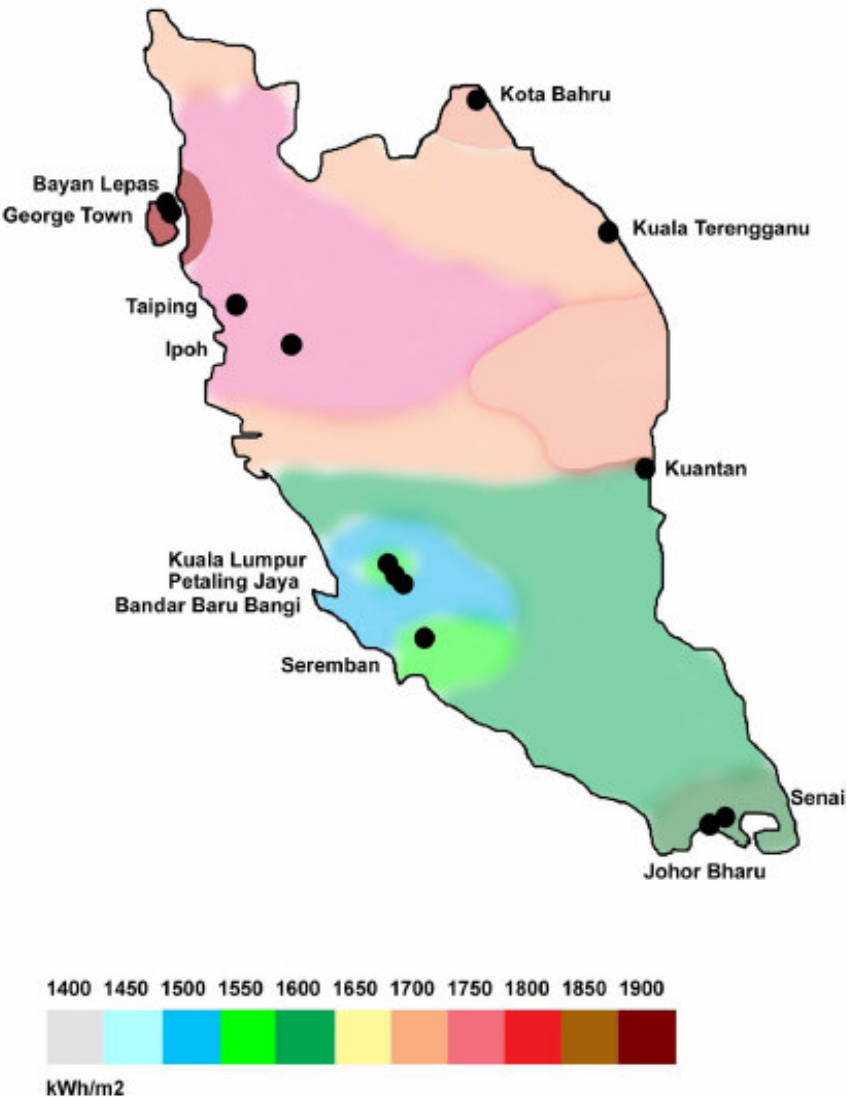
**Malaysia Energy Centre (PTM)**





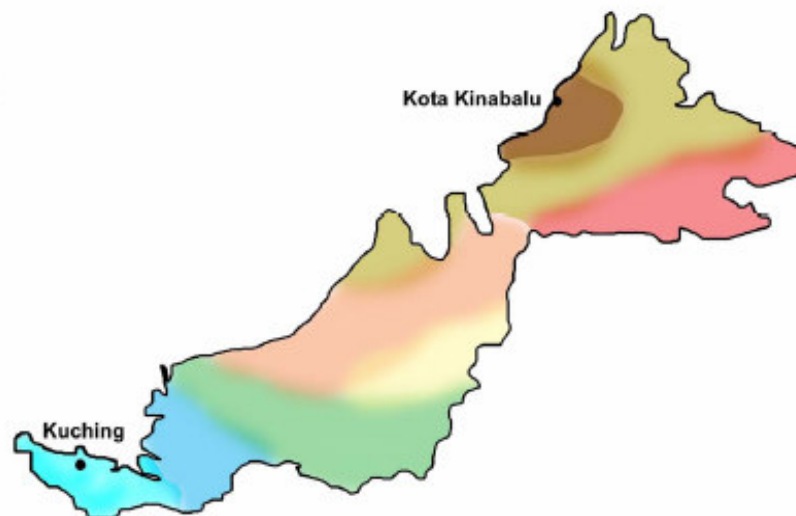
Boundary representation is not necessarily authoritative. Names in Vietnam are shown without diacritical marks.

# Potential of Solar Power in Malaysia



## Malaysia:

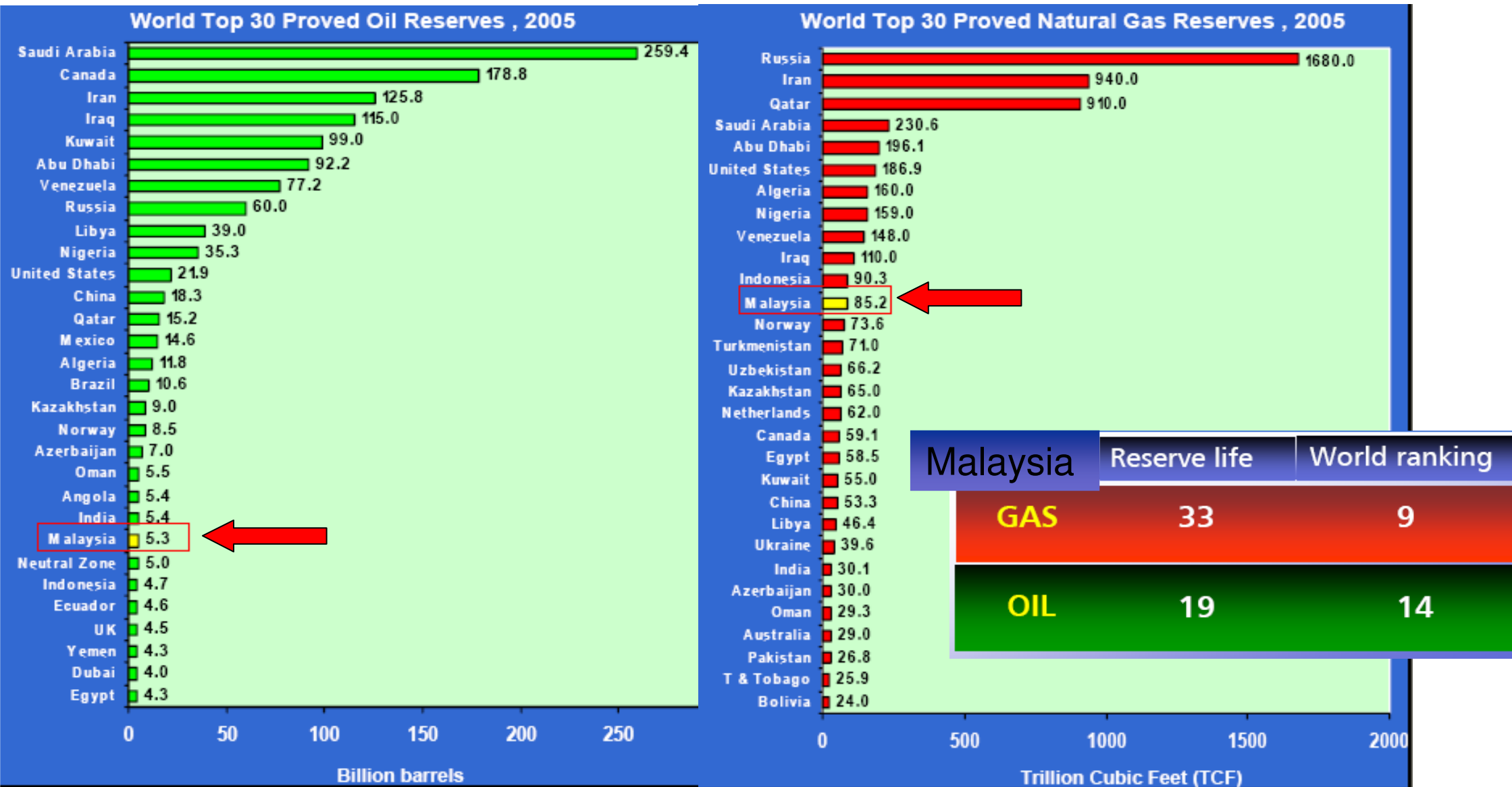
- Total electricity consumed in 2005 = 85 TWh
- Total land area = 328,550 km<sup>2</sup>
- Average irradiance = 1,643 kWh/m<sup>2</sup>/yr
- **If PV is to supply the total electricity, it will occupy only 431 km<sup>2</sup> or 0.13% total land area!**



Irradiance (Yearly average value - global)

Kuching	1470 kWh/m <sup>2</sup>
Bandar Baru Bangi	1487
Kuala Lumpur	1571
Petaling Jaya	1571
Seremban	1572
Kuantan	1601
Johor Bharu	1625
Senai	1629
Kota Bahru	1705
Kuala Terengganu	1714
Ipoh	1739
Taiping	1768
Georg Town	1785
Bayan Lebas	1809
Kota Kinabalu	1900

# Malaysia: Net Oil & Gas Exporter

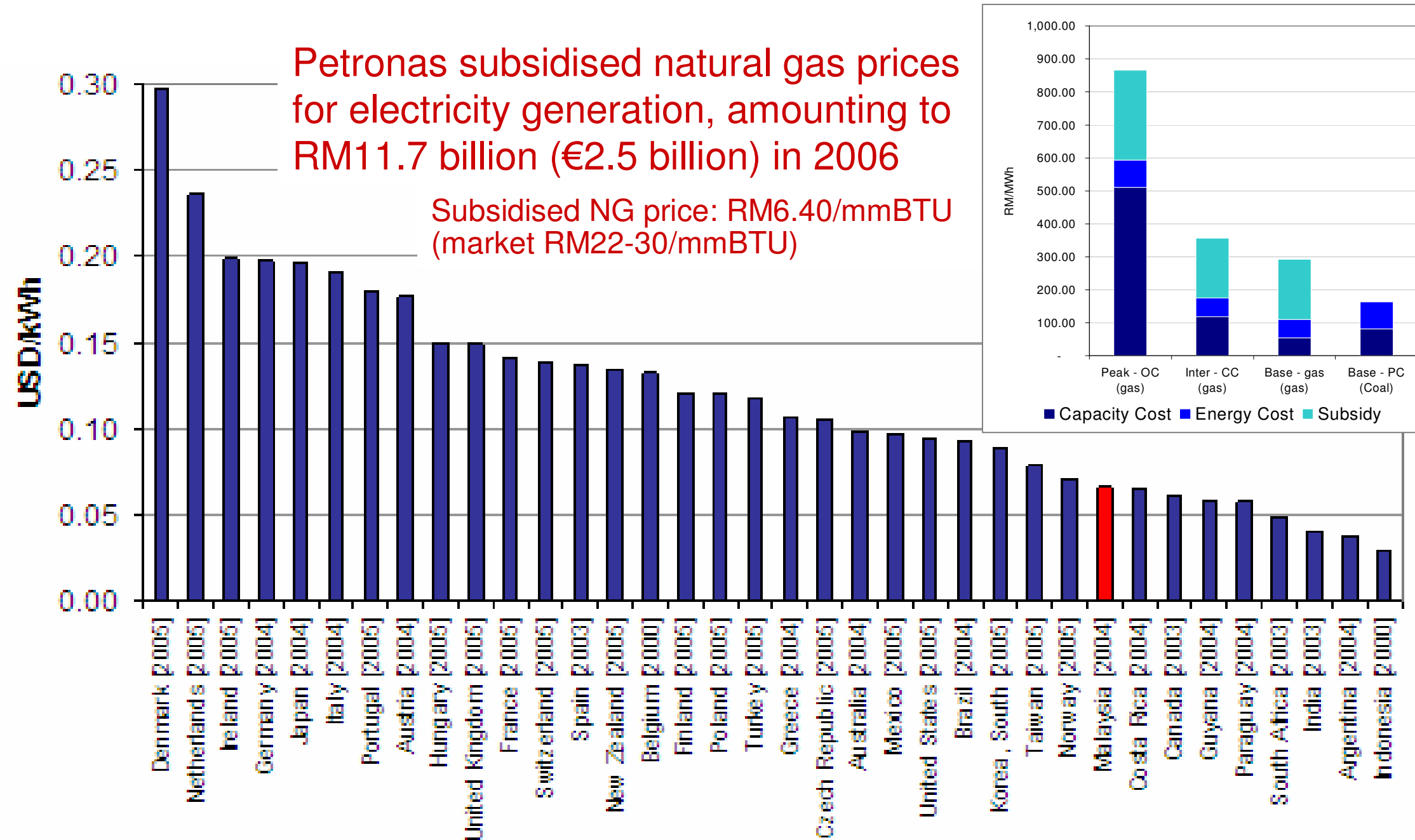


Source: Petronas

# Cheap Electricity Price due to Subsidy

Petronas subsidised natural gas prices for electricity generation, amounting to RM11.7 billion (€2.5 billion) in 2006

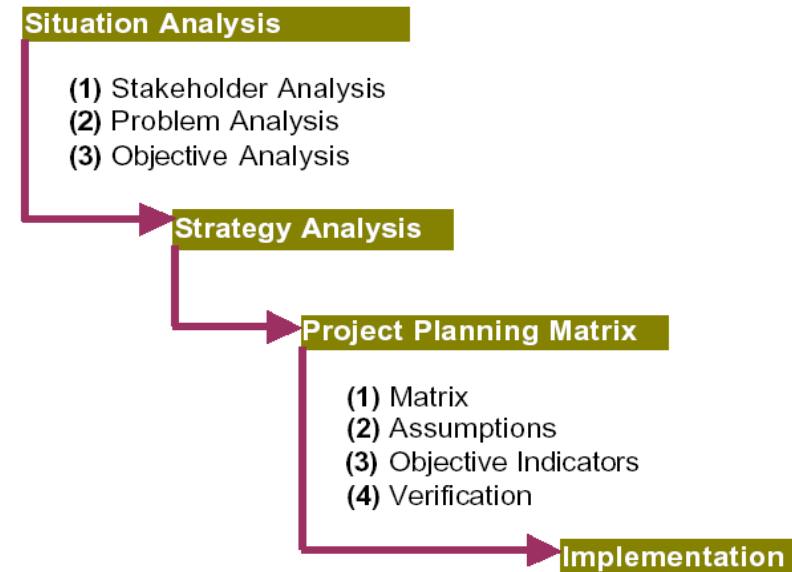
Subsidised NG price: RM6.40/mmBTU (market RM22-30/mmBTU)



# Development of Solar Programme

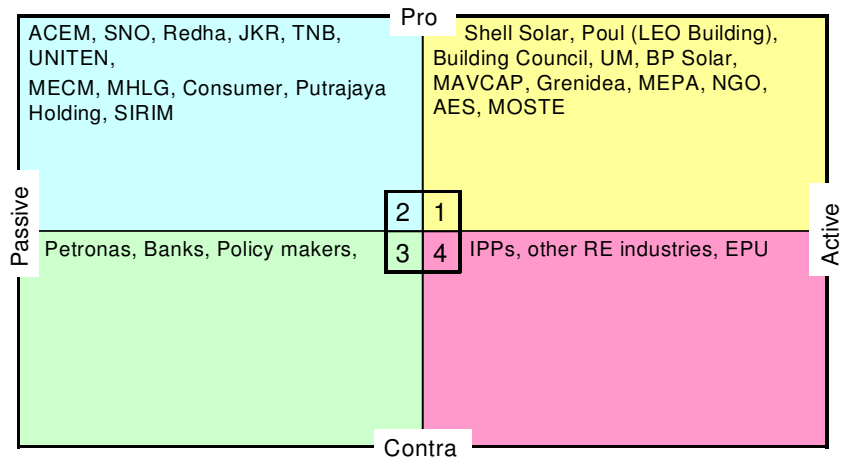


- 2 LFA (Logical Framework Analysis) workshops
- 1 stakeholders seminar
- >200 participants total
- **Stakeholders:** Government, industry, finance, NGOs, R&D, universities, etc.

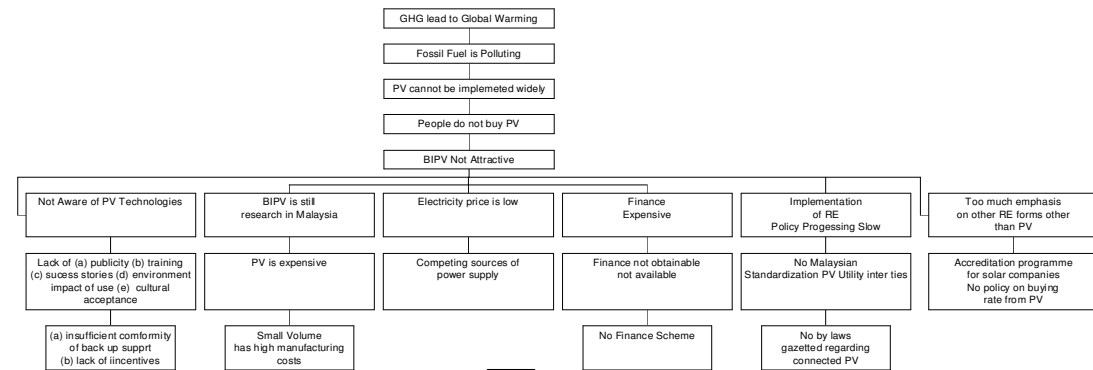


# ...via Logical Framework Analysis

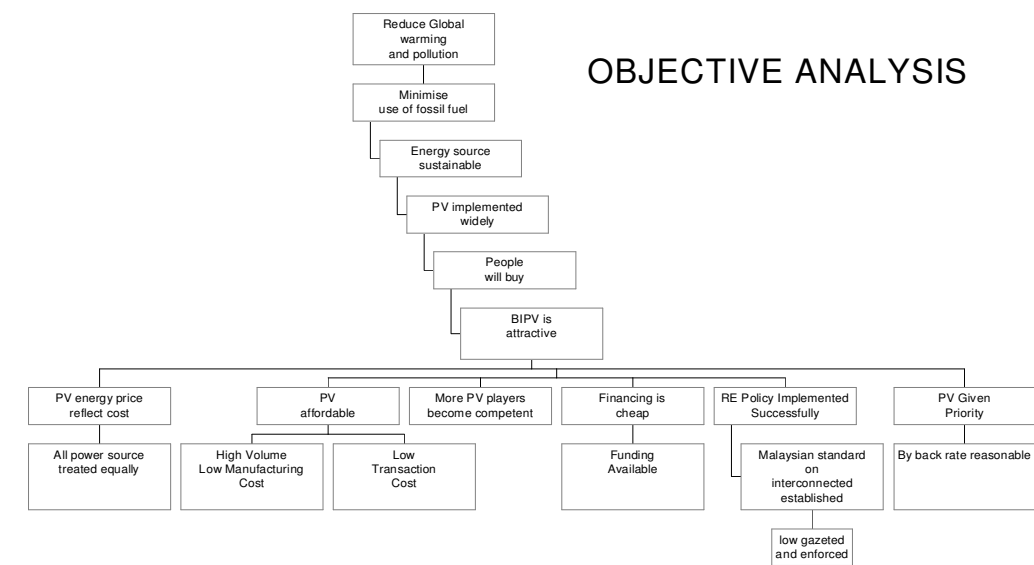
## Stakeholder analysis - classification



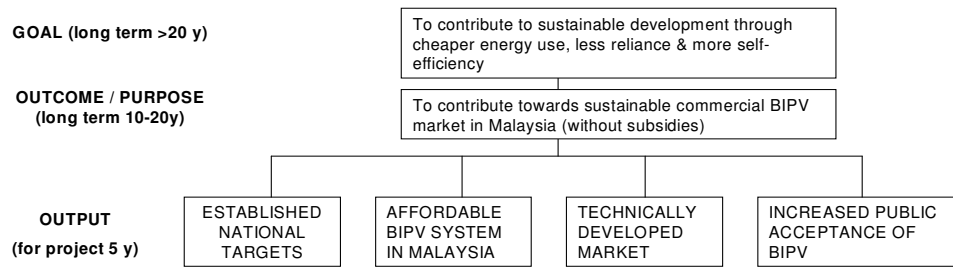
## PROBLEM ANALYSIS



## OBJECTIVE ANALYSIS



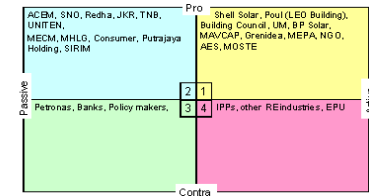
## Strategy analysis – summary



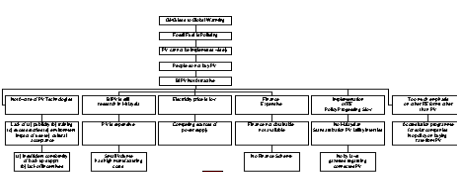
# ...created Comprehensive Programme

## 1st LFA Results:

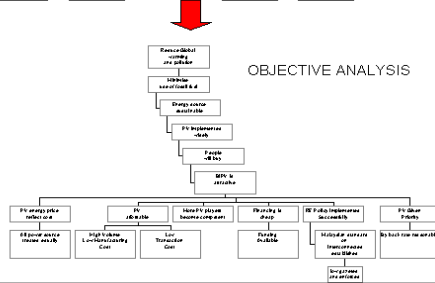
### Stakeholder analysis - classification



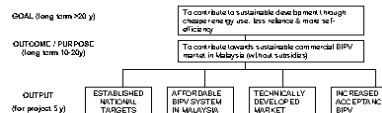
### PROBLEM ANALYSIS



### OBJECTIVE ANALYSIS



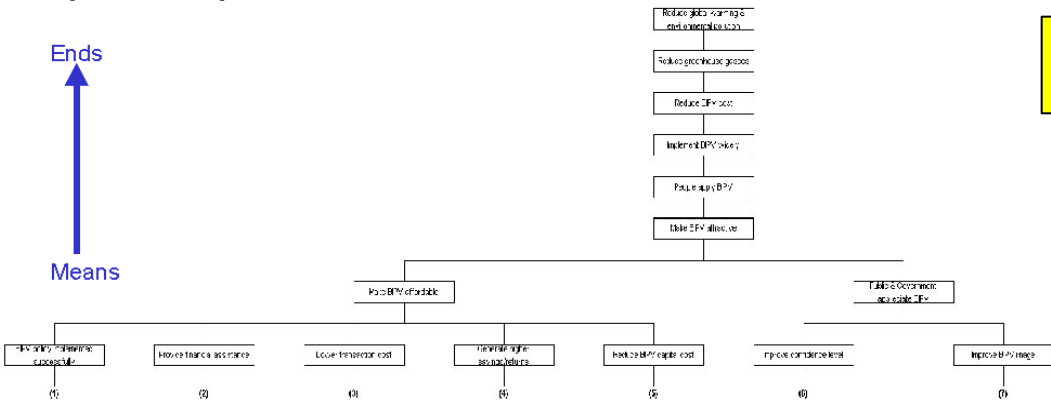
### Strategy analysis - summary



## LFA: Objective analysis (consolidated)

### Objective analysis: main level

Ends  
↑  
Means



## Project Planning Matrix

Output 1: Comprehensive BIPV policy framework endorsed			
Output 1.1: BIPV framework formulated	Formulate a framework and guidelines for BIPV, encompassing legal and regulatory aspects  Elaborate a strategic road map on developing a framework Consult with relevant stakeholders Review existing framework to determine contextual relevance to BIPV Evaluate options/which framework to be used to achieve RE targets (look at different models - eg bidding, set target w higher price, create demand locally, obligation to utility, but consumers to pay) Review existing regulatory provisions that may be relevant to BIPV, develop new regulatory provisions for BIPV Stress test the draft framework (on the demo project) Obtain feedback of stakeholders on outcomes of stress test for purposes of finetuning	Framework developed and recommended by year 1 / adoption by year 2  Stakeholders (Steering Committee members) meet twice a year to ratify the outcome of the working group : working group meet once a month; Total consensus by stakeholders on framework - acceptance based on empirical data  Passed the stress test (workability-time and cost efficiency; absence of bottleneck issues; user-friendliness; transparency)	Minutes of the stakeholders meeting; Reports from stress test
Output 1.2: Awareness level of decision makers on BIPV raised	Evaluate the understanding and perception of decision makers on BIPV  Develop capacity building programmes targeted to the decision makers  Organize study tours to relevant success stories	Press reports about ministerial statements favourable to BIPV (x per year) Number of policy statements by MECM on BIPV (x per year)  Once a year study tour to 3 @ 4 countries per technical study tour from year x onwards	MECM policy statements, speeches etc  Field trip report
Output 1.3: Studies carried out on the benefits of BIPV	Undertake a costing analysis  Study the spin-off effect for the industry  (Follow up on the development of CDM)  Undertake a costing analysis  Review existing policy and learn lessons from SREP  Elaborate a strategic road map on developing a framework  Analyze socio-economic impact of BIPV  Disseminate the results of the studies (through seminar, workshops, roadshow...)	All studies are accepted by MECMEPU within 8 months of completion  Monthly monitoring of project progress	Progress report
Output 1.4: International fora held to raise high level profile of BIPV	Host an international forum on BIPV in Malaysia	Conference held once every two years from first year onwards Number of participants	Proceedings
Output 1.5: One stop information center (virtual) established to manage the database and coordinate information and policy related capacity building exercises	Establish database for energy information on BIPV, and create awareness on its existence and services	Established by end Yr 1; fully operational by end Yr 2 Frequency of use of database (x log-ins per month; increase of 10% each year, starting yr 2) At least x% of users are decision/policy makers At least x% of reasons of use of database are policy related	Electronically track usage/user identification



## MBIPV Project (2005 - 2010)

Objective: To reduce GHG emission by reducing long-term cost of BIPV technology via development of a sustainable BIPV market

**Component 1:**  
BIPV information services, awareness and capacity building programme

**Component 2:**  
BIPV market enhancement & infrastructure development programme

**Component 3:**  
BIPV policies and financing mechanisms programme

**Component 4:**  
BIPV industry development and technology localisation programme

### Targets:

330% increased of BIPV capacity against baseline  
20% reduction of BIPV unit cost from baseline  
BIPV Programme in 10<sup>th</sup> Malaysia Plan (10MP)

**Post MBIPV Project:** Sustainable & widespread BIPV applications, National BIPV programme with 30% annual BIPV growth and further cost reduction

**C2:** financial & technical support

**C1, C2:** quality installations (ISP accredited training)

**C4:** quality products,  
**C1:** quality services

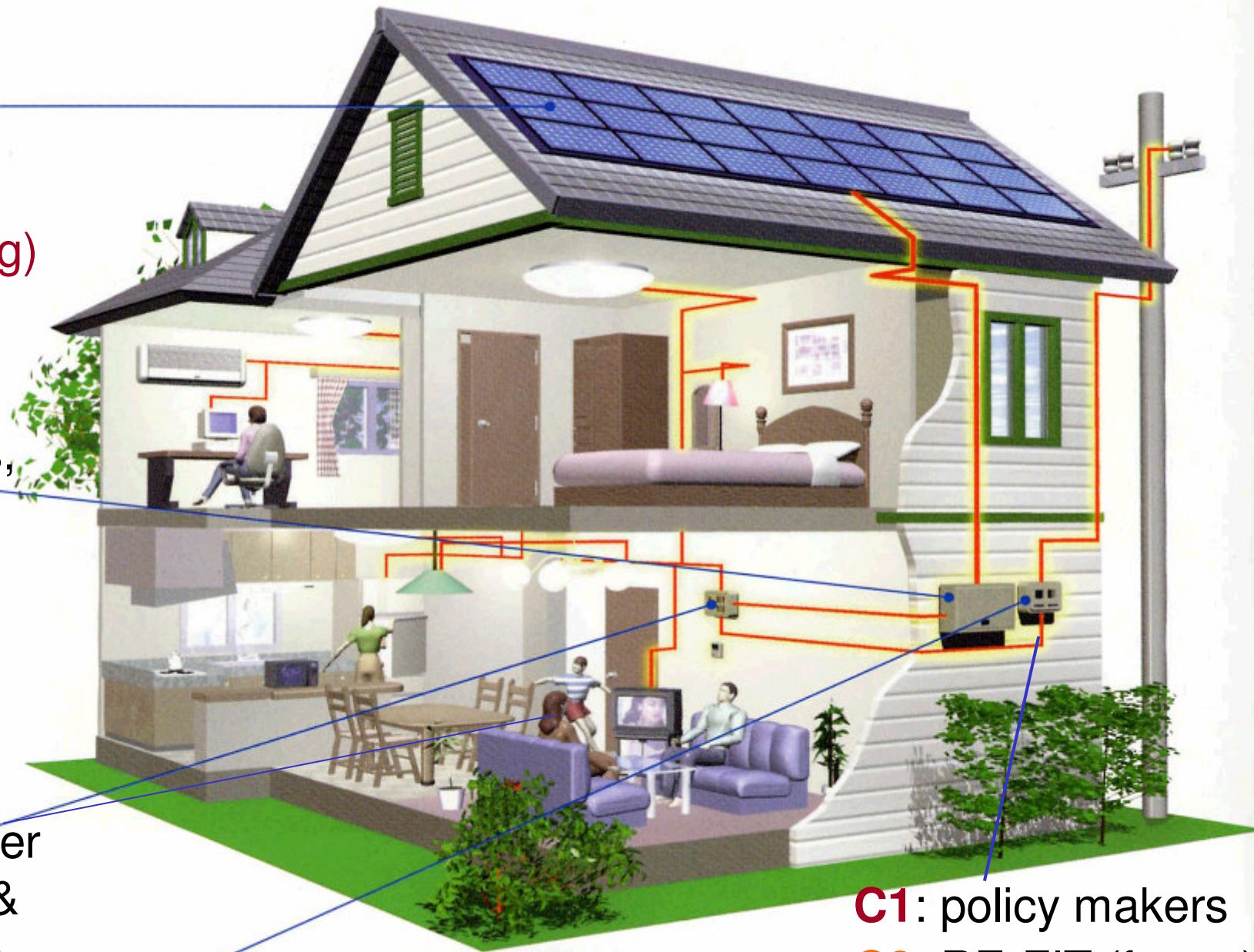
**C1:** consumer awareness & appreciation

**C3:** grid access, net-meter, license

**C2:** monitoring

**C1:** policy makers

**C3:** RE-FIT (future)



# BIPV Showcase: Office

PTM-ZEO (zero energy office): 92 kWp

System **A**: 47.28kWp (polycrystalline)



System **B**: 6.08kWp (amorphous)



System **C**: 11.6kWp (glass-glass, mono)

System **D**: 27kWp (monocrystalline)

# BIPV Showcase: University

## Monash University (Malaysia)

7.36 kWp amorphous thin-film



# BIPV Showcase: Residential Homes



Multiple BIPV bungalows at Precinct 16, Putrajaya by Senandung Budiman S/B

# BIPV Demonstration: Private Buildings

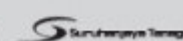


## Results to date: (For 1<sup>st</sup> and 2<sup>nd</sup> Calls)

- 30 houses
- 151.98 kWp total (vs 100 kWp)
- RM 2,049,123 of rebate
- RM 2,025,383 of public contributions (50%)

### Recipients of 2nd Call for SURIA 1000

Applicant's name	IC/ Passport No	Location	kWp
Mak Siew Fong	530311-05-XXXX	Saujana Impian, Kajang	9.975
Lew Sew Yee@ Liew Sew Yee	470915-08-XXXX	Ipoh, Perak	9.975
Christine Chin Siew Lin	610225-71-XXXX	Gombak, Selangor	9.975
Dr Mohamed Ishak Syed Ahmad	460103-10-XXXX	Ayer Keroh, Melaka	9.975
Bruce Sho Umemoto	610526-91-XXXX	Desa Sri Hartamas, Kuala Lumpur	8.1
Lim Eng Keong	540812-02-XXXX	Bukit Rimau, Shah Alam	6.3
Mohammad Faiz Mohammad Azmi	630306-71-XXXX	Jalan Kent 1, Kuala Lumpur	4.95
Dr Suthanathan a/l Kanthaswamy	520522-05-XXXX	Bukit Beruang, Melaka	4.725
Dato Ir Dr Abu Bakar Jaafar	491020-04-XXXX	Shah Alam, Selangor	4.725
Sharuddin Abdul Raffar	551122-10-XXXX	Salak Tinggi Sepang, Selangor	4.2
Fazal Parish Abdullah	7611XXXX (UK)	Sungai Buloh, Selangor	4.2
Tunku Ahmad Burhanuddin	611124-04-XXXX	Mukim Batu, Kuala Lumpur	4.2
Yamin Yong Nglam Ming	550107-10-XXXX	Kota Damansara, Petaling Jaya	3.15
Ar Tay Kiam Seng	430826-01-XXXX	Bangsar, Kuala Lumpur	3.15
Prof. Fatimah Md Yusoff	550226-03-XXXX	Bandar Baru Bangi, Selangor	3.06
Abdullah Mohd Noor	470912-13-XXXX	Kota Damansara, Petaling Jaya	3.06



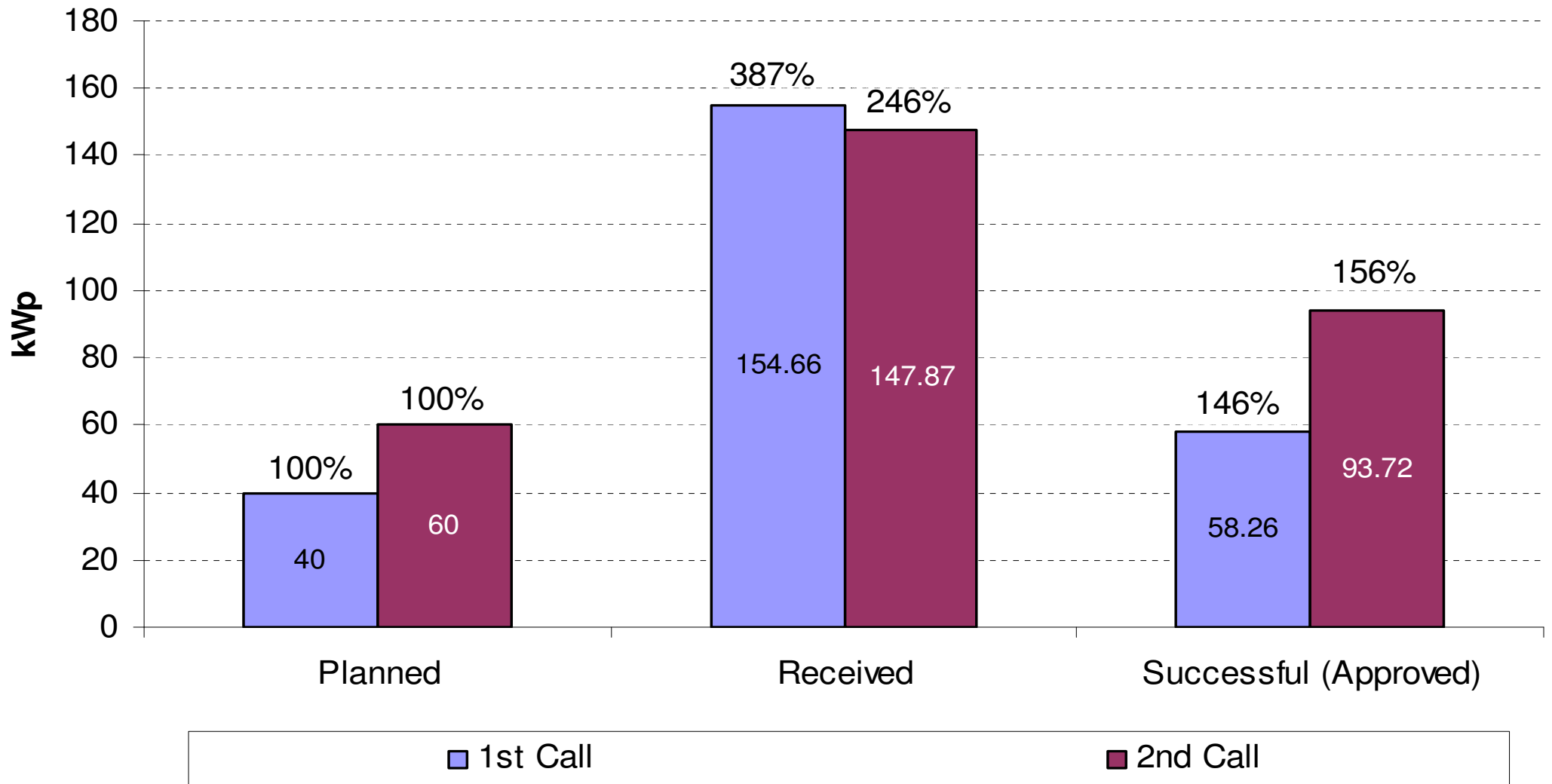
### Recipients of 1st Call for SURIA 1000

Applicant's name	IC/ Passport No	Location	Capacity (kWp)
Tan Teow Keat (Mr)	581125-07-5355	Seri Kembangan, Selangor	4.900
Mohd Talhar Abdul Rahman (Mr)	400923-01-5159	Johor Bahru, Johor	4.860
Harry Boswell (Mr)	706238431	Ayer Keroh, Melaka	4.800
Hishamudin Ubaidulla (Mr)	551117-71-5271	Kuala Lumpur	4.800
Ng Kam Wong (Mr)	541018-08-5439	Shah Alam, Selangor	4.800
Tan Chee Seong (Mr)	611231-05-5619	Puchong, Selangor	4.800
Tan Vait Leong (Mr)	550713-07-5077	Timur Laut, Pulau Pinang	4.725
Nik Fadzrina Nik Hussain (Mdm)	740313-03-5970	Bentong, Pahang	4.200
Philip Tan Chee Lin (Ir. Dr.)	441115-10-5333	Kuala Lumpur	4.200
Wong Chee Kin (Mr)	611102-07-5293	Johor Bahru, Johor	3.780
Ng Yong Hua (Mdm)	512840872	Skudai, Johor	3.240
Paul David Mi Iott (Mr)	701928302	Kuala Lumpur	3.150
Lau Keat Hoo (Mr)	620206-07-5639	Sungai Buloh, Selangor	3.000
S. Kannan V Krishna (Ir. Dr.)	460722-71-5073	Kuala Lumpur	3.000



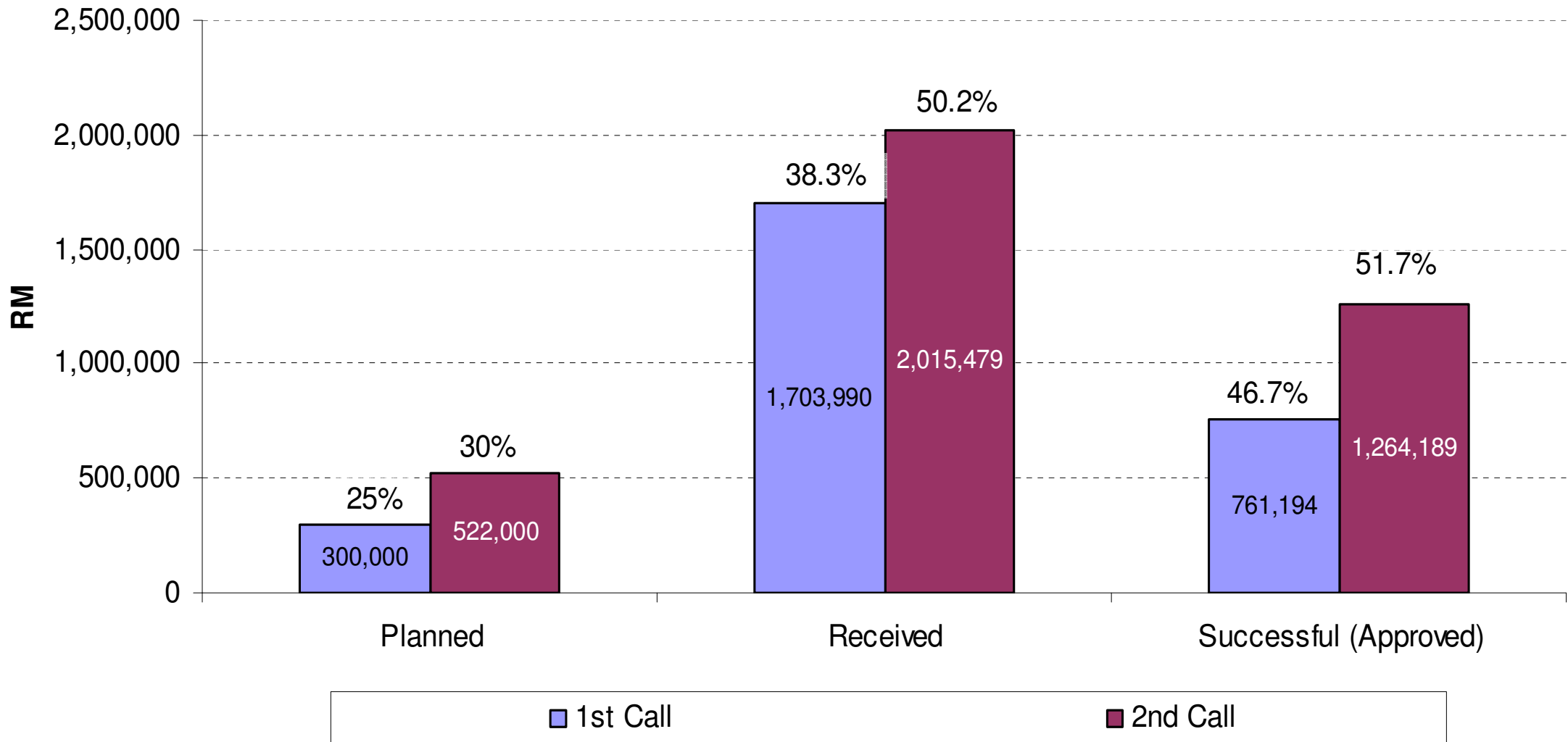
- 3<sup>rd</sup> Call: 90 kWp
- 4<sup>th</sup> Call: 120 kWp
- 5<sup>th</sup> Call: 140 kWp
- 6<sup>th</sup> Call: 160 kWp
- 7<sup>th</sup> Call: 180 kWp
- Suria for Developer: 340 kWp

## SURIA 1000: BIPV Capacity

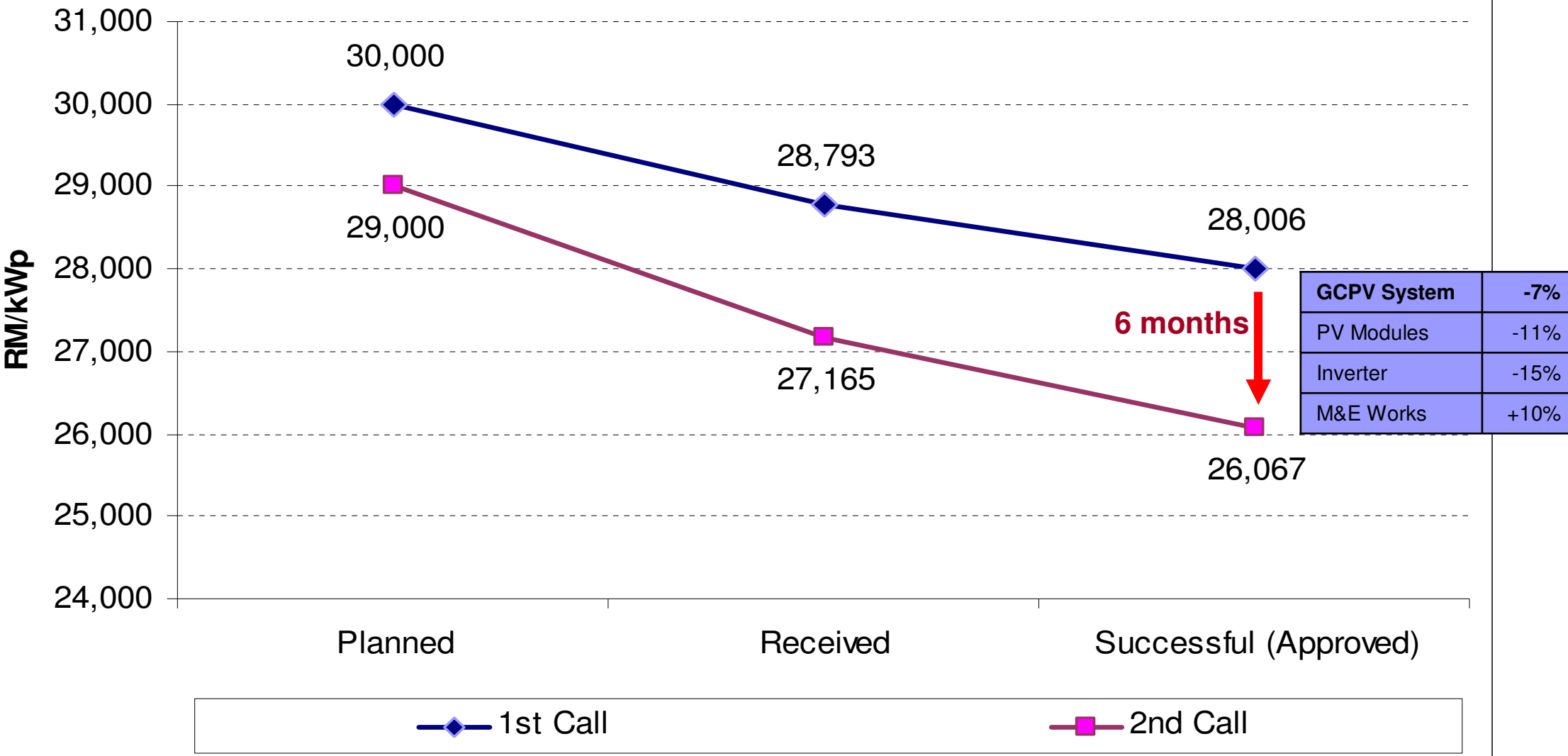




## SURIA 1000: Average Willingness to Pay

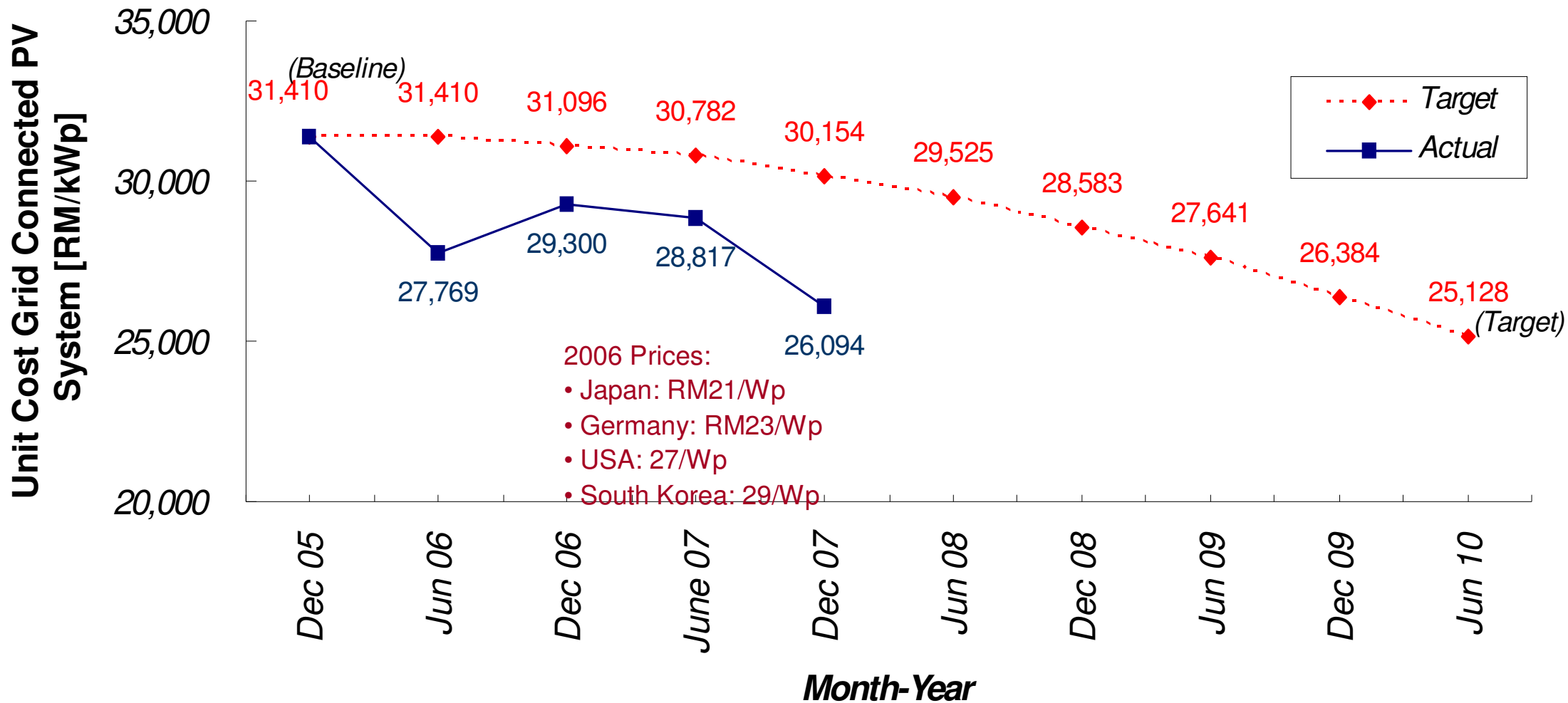


## SURIA 1000: Average BIPV Unit Price



# Impact of Programme: Cost Reduction > Target

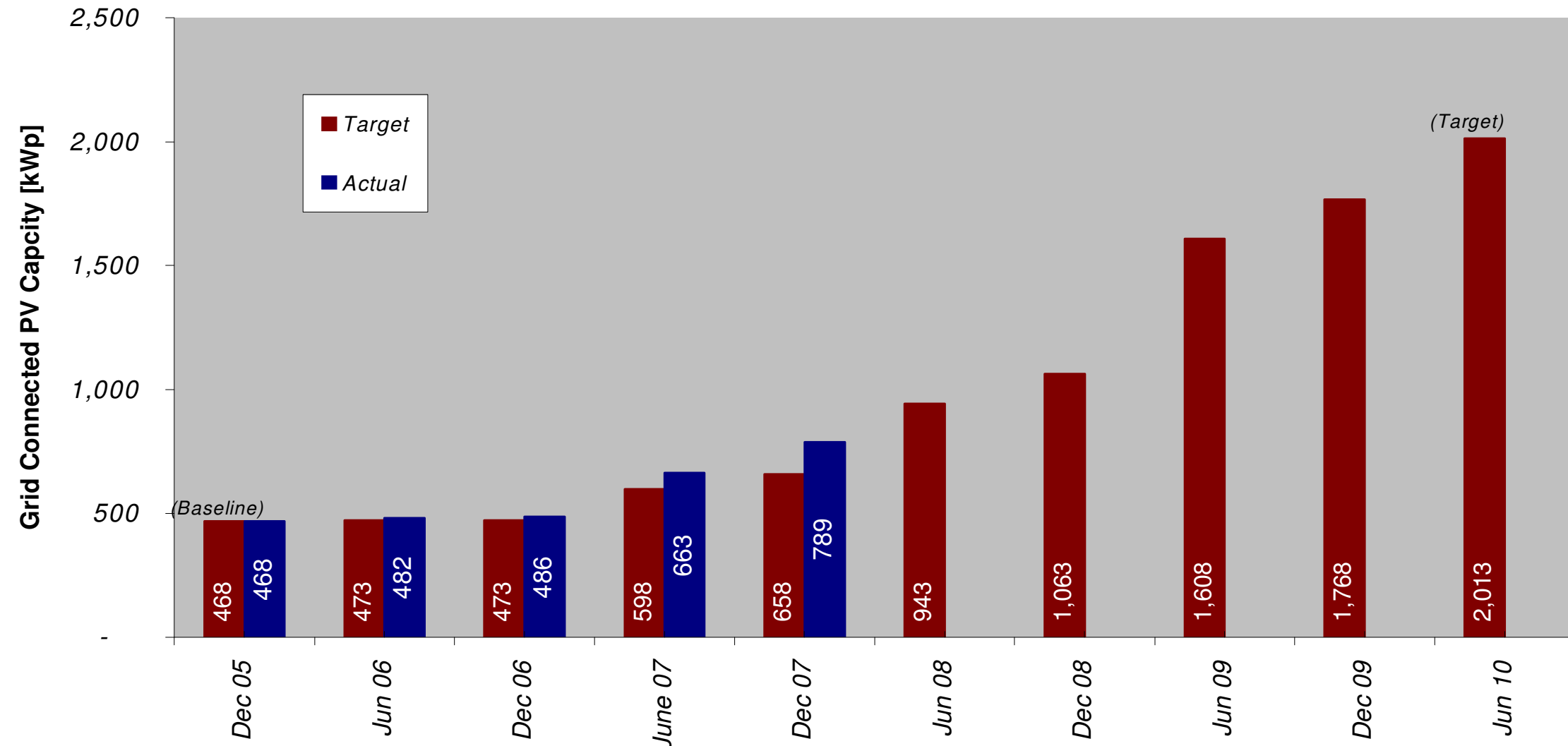
## Unit Cost of Grid Connected PV System in Malaysia



**Status (31/12/2007): RM26,094/kWp ±5%**

# Impact: Progressive Increased of kWp

**Cumulative Grid Connected PV Capacity in Malaysia**  
(Inclusive of Awarded Suria 1000)



**Status (31/12/2007): 789 kWp** (inclusive awarded SURIA 1000)

# Impact: PV Technology in IMP-3



- IMP-3 launched by Prime Minister 19th August 2006
- IMP-3: 15-year industry development plan (2006 to 2020)

8.50 The new applications of electronics will generate growth in the up-market segment in electrical appliances. Manufacturers have incorporated new features, utilising programmable logic controller integrated circuits into their products, such as smart rice cookers, blenders, ovens, vacuum cleaners, washing machines, refrigerators and air-conditioners, to attract buyers who prefer trendy and fashionable products. A new growth area in this product category will be solar powered energy, utilising photovoltaic technology. The market for solar powered products has registered significant growth of 30 per cent per annum during the last seven years. This growth momentum is expected to continue within the next five years. In 2005, worldwide sales of photovoltaic cells and modules totalled US\$10 billion and are expected to reach US\$38 billion by 2010.

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8.51 In 2005, the Government launched the Malaysian Building Integrated Photovoltaic project, aimed at intensifying the usage of solar energy as an alternative source of electricity. There are opportunities to attract investments in photovoltaic fabricated wafers, cells, modules, power management system, junction boxes, photovoltaic wires, connectors, mounting metal structures and inverters.

# Incentive to PV & Equipment Manufacturers

- Special tax incentive
- Special land & infrastructure packages
- Reliable, good quality and low cost supply of electricity & water
- Location between East and West with good political stability
- Established wafer & media storage manufacturers with highly skilled labours and excellent value chain support
- First Solar (663 MW in Kulim), aluminum frames supply, equipment manufacturing & clean room equipment

**Malaysian Industrial Development Authority (MIDA)**  
Tel: 603-2267 3633

English | SITE MAP | LINKS | CONTACT US | FORMS & GUIDELINES | ONLINE APPLICATIONS | FAQ | SEARCH | GO

### Why Malaysia

- Introduction • Economic Strength • Supportive Government Policies
- An Educated Work Force • Developed Infrastructure
- A Vibrant Business Environment • Quality of Life

### What Investors Say

- Introduction • Our Success Stories

### Investors' Guide

- Introduction • Getting Started • Incentives for Investment • Taxation
- Immigration Procedures • Manpower for Industry
- Banking, Finance & Foreign Exchange Administration
- Intellectual Property Protection • Environmental Management
- Infrastructure Support • Lists of Promoted Activities & Products
- Useful Addresses

### Costs of Doing Business

- Introduction • Starting a Business • Taxation • Human Resource
- Utilities • Transportation Costs • Living in Malaysia
- Useful Addresses

### Investment Opportunities in the Manufacturing Sector

- Industries in Malaysia

### Investment Opportunities in the Services Sector

- Introduction • Promotion of Services in Malaysia
- Attractive Incentive Packages • Future Outlook

### Facilities For Investment

**Invest in MALAYSIA**  
*Your Profit Centre in Asia*

Mon, 18 February 2008, 19:00 Malaysian Time (+08:00 GMT)  
Last Updated : Fri, 15 February 2008

### News Updates

- ▶ Malaysia's total trade remained above RM1.1 trillion in 2007
- ▶ Sarawak targets RM334 billion under regional development blueprint
- ▶ IPI for December grew 5.7%
- ▶ Malaysia/Pakistan FTA signed
- ▶ SDC generates RM16 bil deals
- ▶ Prime Minister launches Sabah Development Corridor
- ▶ PM: Malaysia can withstand US Slowdown
- ▶ More

### Announcements

## Malaysian Industrial Development Authority (MIDA)

Block 4, Plaza Sentral, Jalan Stesen Sentral 5, Kuala Lumpur Sentral, 50470 Kuala Lumpur, Malaysia

Tel : 603-2267 3633, Fax : 603-2274 7970

Email : [promotion@mida.gov.my](mailto:promotion@mida.gov.my)

Website: <http://www.mida.gov.my>

# MBIPV Project: Lessons Learned

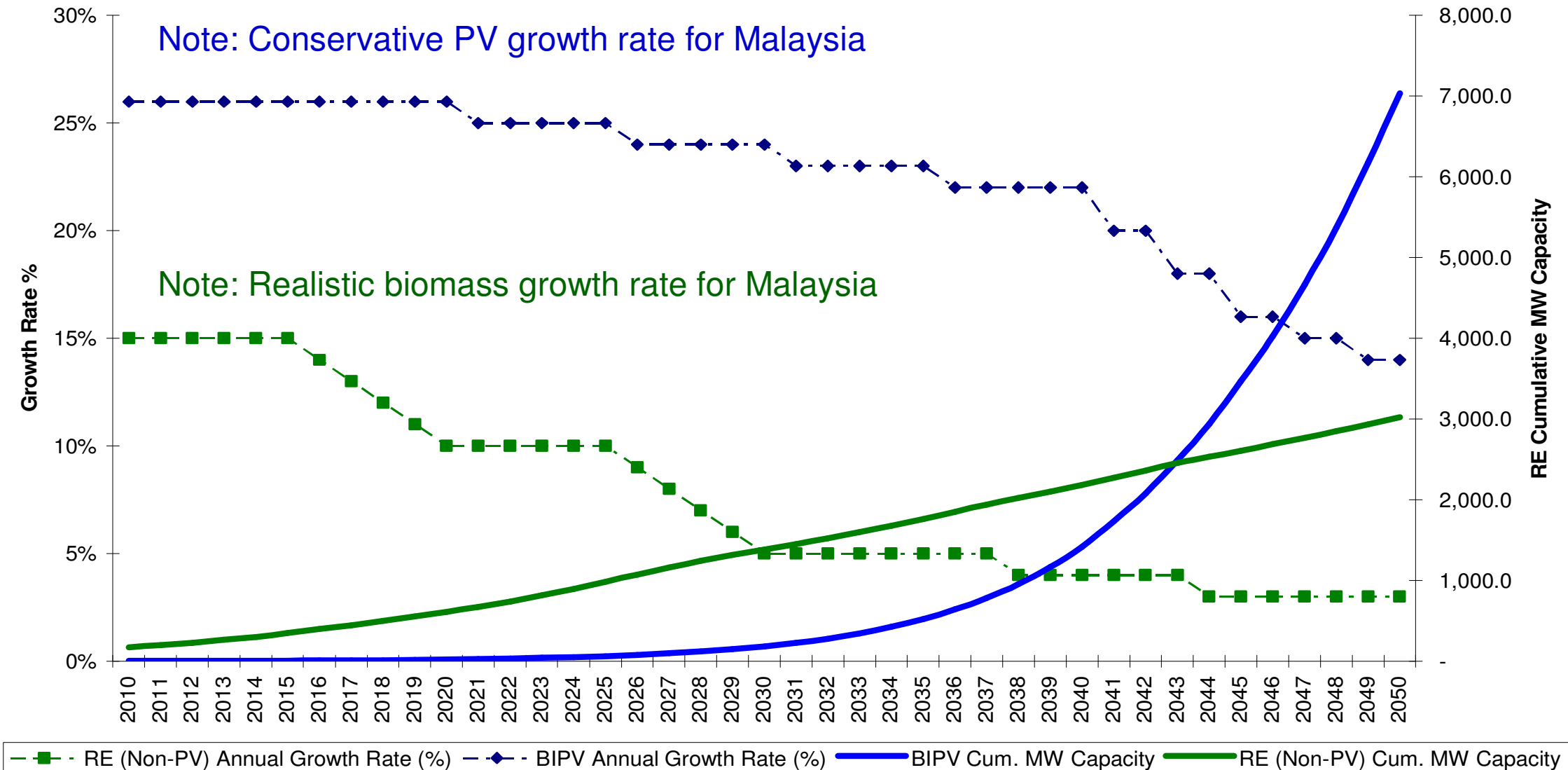
- Challenges:
  - Developing country: competition for fund, regulated electricity price
  - Oil/gas net-exporting country: subsidised electricity, cheaper to use fossil fuel based energy
- Development programme (policy):
  - Creates umbrella to prepare market (public, industry, policy makers)
  - Strengthen public acceptance & industry readiness
  - Stimulates competitive system prices in the market
  - Encourages higher public willingness to pay
  - Leads to transition from capital based incentive to performance based incentive (RE-FIT)

- MBIPV fund: RM10.6 million

Capital based (MBIPV)	Performance based
1545 kWp	653 kWp
50% grant	For 21 years at RM1.30/kWh

# Success in MBIPV today builds confidence towards long-term solar target & RE-FIT

Market Potential of RE Power Generation Capacity, based on Corresponding Annual Growth Rate





# Thank You

## Pusat Tenaga Malaysia

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